

Dear Anderson Township Taxpayer:

Did you know?

- The Forest Hills School Board is considering eliminating the Anderson High School's 80-year-old "**Redskins**" name?
- As of 3/16/18, there are ten (10) other schools in the State of Ohio who are "Redskins" that have not been approached by any organization to request a name change.
- There are three (3) Native American High Schools located in Arizona, Oklahoma and Washington who use "Redskins" as their team name and they have not been approached to change their team name?
- The Washington Post completed a national survey that determined 90% of Native Americans are not offended by the "Redskins" name (www.washingtonpost.com)

"What I find offensive about Indian names for school logos and mascots is that there are individuals who want to eliminate them; to erase the fact that the Native Americans are a big part of the history of the United States. Why not celebrate our heritage and culture? Will the only memory of the Native Americans be a Casino?" CC, Native American, Shawnee Indian, 4/6/18

What you should ask?

- Why is the team name change being considered a priority when the High School is in the middle of construction that has failed to meet deadlines and budget?
- Why is the name an issue when the primary concern needs to be education and school safety?
- Who initiated the drive to change the name, logo and possibly school colors? Are they tied to the district?

Why should we care?

- Rebranding the high school has been estimated to be over a million dollars which does not include resurfacing the gym floor, or paint costs to change the colors. In addition, there would be costs to the Boosters and families for new uniforms and sporting equipment along with rebranding t-shirts and other promotional items. At the State level, this would create a minimum deficit of \$10 million dollars if all 10 schools were affected.
- This is a District wide cost – ALL taxpayers would feel the burden of the AHS logo change
- Another Operating Levy will be proposed for the 2019 Spring Ballot.

What can I do?

CALL OR EMAIL THE SCHOOL BOARD - TELL THEM TO "KEEP THE REDSKINS!"
ATTEND! Special Committee Meeting **4/16/18 7:30 pm** Nagel Middle School
Regular Board Meeting: **4/23/18 7:00 pm** Nagel Middle School
Special Committee Meeting **4/30/18 7:00 pm** Nagel Middle School

www.KeepOurRedskins.com

Non-Exhaustive List of Costs to be Considered:

Graphic Design of New Logo and Name
Resurfacing of Gymnasium Floor
Development of new "What's in the Name" video
Letters for Varsity/JV Jackets
Library Books Stamps
Database Mods (Graduation, integration with tests, etc.)
Historical Records Management
Professionally created posters throughout school
Floor emblems throughout school
Marching Band Equipment
Lacrosse Equipment
Football Helmets
Additional End-zone and 50-yard line emblem
Cheerleading uniforms
Annual and pre-bought awards/trophies
Gym Scoring Table
All Stars Board
Staff/Faculty Shirts
Crew – shells, oars, trailers, boathouse
Painting – interior/exterior
School Signs at Road and entrances
Website Design/change
School Information – print media
Electronic updates – websites, etc.
Scoreboards
Memorabilia
New promotional items to sell and loss of income and waste from old items
Change in code/rules
Attorney/legal fees
Loss of Alumni Donations
Loss of Parent Donations

Direct Costs to Families in addition to Levy/Taxes:

Varsity Jackets
Spirit Wear
Equipment Bags
Personal Item Clothing/Uniforms – Field Hockey, Cross Country, Tennis, Cheerleading, Golf, Volleyball, Basketball, Gymnastics, Swim & Dive, Wrestling, Baseball, Softball, Lacrosse, Soccer, Track & Field